

# Akshay Poojari

Product Designer

With 5+ years in the design industry, I specialize in crafting user-centered experiences that balance aesthetics with functionality. My approach combines UX/UI expertise, design thinking, and business strategy to create meaningful, scalable solutions.

 Experience [5+ years]

## Differend Solutions | Product Designer

September 2025 - Present | Greece / Remote

- Designed user experiences for AI automation SaaS (hotel operations) and ESPA programme discovery platforms
- Built information architecture and interaction patterns for complex B2B and B2C workflows
- Established design systems and collaborated with product and engineering teams

## Aenaon Tech. | UI Designer

Nov 2022 - July 2025 | Bengaluru / Remote

- Spearheaded the UX/UI design of a Club & Event Management System, streamlining event scheduling, member management, and engagement tracking.
- Redesigned the End User Platform to enhance navigation, hierarchy, and interactions.

## Enkify Solutions | UX Designer

April 2021 - Oct 2022 | Pune / Remote

- Collaborated with PMs and designers to refine user flows, boosting engagement by 20%.
- Led design for Summerize Table Management System (v1.0—2.5), driving early traction.

## Wolftain Agency | UI Designer

Jan 2021 - Mar 2021 | Bengaluru

## Wemore | Creative Designer

Sept 2019 - Aug 2020 | Bengaluru

## Nearbuy.com | Post-Production Intern

July 2018 - Dec 2018 | Bengaluru

 Links & Contact Details

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 [portfolio.akay.design/](https://portfolio.akay.design/)

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 Certifications

### Certification Course

2020

Design Boat UI/UX School

 Tools

Figma

Framer

Spline

AI

Adobe Creative Suite

Slack

Notion

Excel

Claude Code

Automations

 Skills

Product Design

UX Design

UI Design

Wireframing

Advanced Prototyping

Design Systems

Usability Testing

Web Design

Mobile Design

Collaboration

Stakeholder Management